



Media Contact:
Joanie Hollabaugh, Director of Marketing
Phone: 480.782.5600 ext. 208
Email: jhollabaugh@engenuity.com

ENGENUITY SYSTEMS LAUNCHES CUSTOMER REWARDS PROGRAM

Program Will Reward Purchasing Power with Perks

FOR IMMEDIATE RELEASE [Chandler, AZ January 26, 2009] – Engenuity announced today it is launching a Customer Rewards Program that restructures customer pricing levels into Platinum, Gold, Silver and Bronze levels. Buyers will be rewarded with benefits such as free shipping, product training credits, and extended credit terms.

“The controls industry has been hit hard by the economic downturn of the last 18 months. We wanted to put a program in place that would provide real financial benefits to our customers,” states Tracy Markie, Engenuity’s president. “Our Customer Rewards Program provides incentives to customers, leading to improvements in procurement efficiencies, a reduction in costs, and a platform to consolidate purchases of all their control product needs,” Markie continues. “With our new Customer Rewards Program, it will pay to purchase at Engenuity.”

Benefits will be posted on Engenuity’s website, and level details are available by calling the sales team.

About Engenuity Systems, Inc.

Engenuity Systems, Inc. is the world’s largest distributor of networked control products and related peripherals. The company has been supplying products to the industrial control market and building automation industry since 1994 and currently offers more than 20,000 products from over 100 manufacturers. More information about the company’s complete line of products can be found at www.engenuity.com, or phone Engenuity at (800) 375-3363 and (480) 782-5600, or by email at info@engenuity.com.